

GE 220 Geographic Tourism

Credits: 3 credits
Semester: Summer/2023
Venue: Thammasat University, Tha Phrachan campus
Date: July, 2024 (1 - 4 pm)
Lecturer: Jinda Sae-Jung
Course description:

Physical and cultural factors related to location and distribution of tourism resources; trends in tourism; the impacts of modernity on tourism within the geographical framework and perspective; field trip.

Objectives of the course:

To provide students with an understanding of geographical factors, both human and physical aspects that affect tourism.

Schedule & Activities

Week	Content	activities
1	(Introduction) Tourism, geography, and geographies of tourism Understanding tourism place and space	Lecture / Discussion & Field trip
2	Theme: Cultural tourism Assignment/ Presentation	Lecture / Discussion & Field trip
3	Theme: Historical and ancient sites tourism Assignment/ Presentation	Lecture / Discussion & Field trip
4	Theme: Tourism's economic, natural environmental and social relations Assignment/ Presentation	Lecture / Discussion & Field trip
5	International patterns of travel and tourism Planning and managing tourism development	Lecture / Discussion

Field Trips

Place	Activities	Details
Ratchaburi- Kanchanaburi	- Floating market - Aromatic coconut Farm - Elephants	The purpose of the trip is to see the local Thai floating market lifestyle and a coconut farm which is one of the geographical indicator's products in Ratchaburi. To see the process of sustainable farming. And natural resources conservation tourism activities in Kanchanaburi, to learn about the nature and lifestyle of elephants.
Chao Phraya River	- Longtail boat	The purpose of the trip is to see community along the Chao Phraya river.
Ayutthaya	- Ancient site (temples)	The purpose of the trip is to see ancient Thai style temples and the places' history.
Samut Songkhram	-Mangrove planting (*required dirty clothes/ shorts), feed the macaques (monkeys) - Coconut sugar - Floating market	The purpose of the trip is to let everyone participate in natural resources conservation tourism activities in Samut Songkhram: mangrove planting & feeding the macaques (monkey). Learn how to make palm sugar for the local community (local economic activities). Khlung Bang Noi Floating market is the uniqueness of the cultural heritage of the original waterfront community: settlement patterns, architecture, way of life, as well as the surroundings of canals and orchards.

**** The places/activities may be subject to change depending on the situation.**

Assessment:

Assignment 1	25%
Assignment 2	25%
Assignment 3	25%
Assignment 4	25%

Evaluation

A = 85-100
B+ = 80-84
B = 75-79
C+ = 70-74
C = 65-69
D+= 60-64
D=55-59
F = 0-54